

A Mayoral Proclamation

WHEREAS, the Shattered Dreams program with the theme of Drinking and Driving Ends All Dreams (D.E.A.D.) has the goal of educating young people through an experience to simulate the process of maturity through mourning,

WHEREAS, youth and other citizens are bombarded with messages that youthfulness is preferable to maturity,

WHEREAS, role models for youth created by the popular media often represent those who do not save, do not wait, do not restrain inhibitions, and appear invincible in their fictional lives,

WHEREAS, such popular culture role models have lifestyles that are unrealistic compared to the lives of most young people and their families,

WHEREAS, youth markets created by advertising strategies often promote the virtues of individualism that can leave youth feeling unconnected to family and community,

WHEREAS, alcohol consumption, driving, and dating are key liberties that young people often seek when they feel powerless compared to others, especially their elders, and

WHEREAS, elders with first-hand experience in life can be the most effective sources of guidance for youth,

The honorable Mayor, Judi Kirkpatrick, of the City of Jewett, Texas officially proclaims Monday, May 7, 2007, as Shattered Dreams Program Day. This proclamation is made in recognition of the efforts of those in the Leon School District and others in the community who demonstrate their dedication to the health, education, and life of all citizens through the sponsorship this alcohol-education program.


Signature

4-9-07
Date